Monday’s Meeting January 11, 2016: Randy Oostra: Evolving Healthcare Model

Randy Oostra will discuss how healthcare got to where it is today and the impact on our community, current industry trends, and the need for greater healthcare value in Ohio. He will also discuss ProMedica’s vision and model for healthcare focused on healthy communities as well as healthy individuals and will provide updates on some current major projects in our community. Randy Oostra, DM, FACHE, is the president and CEO of ProMedica, a non-profit, mission based health system based in Toledo. ProMedica has more than 17,000 employees and more than 2,300 physicians with nearly 900 physicians and providers employed by ProMedica Physicians. Its 13 hospitals and more than 300 facilities offer comprehensive diagnostic, medical and surgical specialties in heart and vascular, oncology, orthopaedics, neurology, and women and pediatric services. Randy holds a Doctorate in management from Case Western Reserve University; a Master’s degree in health care administration from the University of Minnesota; a Master’s degree in Management from the University of Wisconsin; and a Bachelor of Science degree in biology from Northwestern College, Orange City, Iowa. He is a board member of the American Hospital Association; a member of the Ohio and Michigan Hospital Associations; is a fellow with the American College of Healthcare Executives; and has served on the AHA Regional Policy Board, Region V. He is a board member of the Regional Growth Partnership; Toledo Art Museum; and Northwestern College (Iowa), and is currently the board chair for the Toledo Symphony. Randy and his wife, Barbara, have three grown sons. In addition to spending time with his family, Randy’s interests include running, golf, skiing and reading.

Upcoming Meetings/Events

MONDAY, January 11—Speaker: Randy Oostra
Program: The Evolving Healthcare Model
Greeters: Bill Cook, Mary Ann Culpert, Janina Douglas, Mary Fedderke, Scott Fry, Tom Fry, Kristina Latta-Landefeld, Tony Ruth, Eric Jordan

Committee Meetings:
11:00 am Strategic Planning
1:00 pm Water Project

WEDNESDAY, January 13
7:30 am Executive Club, Original Pancake

FRIDAY, January 15
7:30 am FAC, Toledo Club

MONDAY, January 18—NO MEETING

WEDNESDAY, January 20
7:30 am Club Board, Toledo Club

THURSDAY, January 21
7:30 am New Member Orientation, TBA

MONDAY, January 25—Speaker: Zuzanna Mleczak
Program: Exchange Program
Greeters: Sharon Gaber, Tim Harrington, Scot Hinshaw, Bob Huber, Bernd Hunger, Gary Johnson, Jim Kamsickas, Brian Kennedy, Tim Koder, Martin LaMar

Committee Meetings:
11:00 am Program
1:00 pm Vocational

WEDNESDAY, January 27
8:00 am Marketing, Original Pancake (Central)

MONDAY, February 1—Speaker: Mordechai Kadar
Program: Middle East
Greeters: Paul Hong, Guisselle Mendoza, Majida Mourad, Kevin Mullan, Neil Neukam, Dean Niese, Daric Peppers, Judy Potter, Brad Rubini, Hunt Sears

MONDAY, February 8—Speaker: Toledo Jazz Orchestra
Program: Mardi Gras
Greeters: Jim Scheib, Joe Sharp, Paul Sullivan, Travis Tangeman, Lou Tosi, Keith Walker, Tom Waniekenski, Lori Vance, Zak Vassar, Dan Zimolzak

Internet Viewing: The past meeting can be viewed online at https://vimeo.com/150737036.
Michael Bower: Owens Community College

Mike Bower serves as the 6th president and CEO of Owens Community College which resides in five Ohio counties. He spoke of the challenges and opportunities which have to be handled effectively to be successful. Mike related this to some of the weekend sports contests where successful teams overcame first half difficulties to rise up and win. He commented that you have to take advantage of the opportunities life presents. Owens Community College is preparing students for high paying, good jobs, Dr. Bower declared. Mike spoke of the need for Owens to grow student success and opportunities. He wants to change the school’s charter so that county commissioners would appoint board members, not the State’s board of education, thus separating Owens from the State’s education system which would allow Owens to put an initiative on the ballot to support equipment and technology upgrades to meet standards for its students. It also wants to expand co-ops and internships in addition to increasing two and four-year degree accessibility. In addition, Owens wants to expand and upgrade academic and career advising opportunities to assists its students. Owens has entered into many partnership agreements with many colleges and universities in the region to assist its students in the transition. Mike acknowledged that they partner with Toledo Public Schools for a nice bridge from K-12 to offer qualified students access to higher education while in secondary school. To make a better workforce, Owens currently works with 210 companies offering programs to 6,817 employees. For example, Mike discussed the career education program at Cherry Street Mission that Rotarian Dan Rogers created. Mike is all about affordability and lowering the debt load of the students, and Owens has a guaranteed tuition program. Dr. Bower stated that Owens has downsized and streamlined operations for fiscal savings. Finally, Mike offered for Rotarians to contact his office if they would like a tour of campus or more information on what Owens Community College is all about.

Foundation Match Challenge

A Toledo Rotarian has come forward with an offer of a match which will help increase giving to our Annual Campaign and grow the endowment within our Foundation. For each dollar you increase this fiscal year over last, the Toledo Rotary Club Foundation will receive a matching dollar to grow the endowment fund. Each individual Rotarian will be matched up to $1,000, and all gifts must be received in the Rotary Office by March 31, 2016 to be matched.

Please consider increasing your gift as each dollar will make a difference!

You are part of a truly unique Rotary club that provides service and fellowship opportunities that have a tremendous effect on each of us and makes a meaningful difference in people’s lives.

2015-16 Foundation Goals

Contributions Simplified

- **Rotary Toledo Foundation Goal:** Each member supports at the President’s Club Level—$250 annually
  - **President’s Club:** $250 annually=$21/mo for 12 months
  - **Every Rotarian Every Year** @ $100 annually = $9/mo for 12 months
  - **End Polio Now** @ $25 annually = $2/mo for 12 months

$32 month = Goals Accomplished!

No Processing Fees
Contact the Rotary office @ 419-241-7060

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Please contact Jim Norman at jnorman@toledorotary.org or 419.241.7060 for information. Weekly rates are also available.

SAVE THE DATES

April 12—Art Day
Volunteer to assist with the Art Day with Glendale Feilbach students at the Toledo Museum of Art. This hands-on program will introduce students to different art media.

April 15—Paint for Polio
Come for the Rotary fellowship, drink wine, and paint your own Rembrandt, van Gogh, Pollock, or even Picasso while raising money for polio eradication.

June 17—Hensville Fellowship
Join in the fellowship at Toledo’s newest downtown destination.

June 18—Dragon Boat Races
Volunteer to row in this annual race and fellowship opportunity which raises money for Partners In Education. Fun is guaranteed!

Donate now to the Toledo Rotary Club Foundation to invest in Service Above Self!

Contributions have been made to the Toledo Rotary Foundation by

Mark Stephens
Brenda Rafac
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Describe your profession and what is your favorite part of it?
I am currently a senior vice president-business development for senior housing for Welltower, a publicly traded company (NYSE:HCN). It is a leader in providing capital to the health care industry with the goal of improving the delivery of care across the healthcare spectrum by partnering with the best operators in the space.

I am responsible for generating new business for Welltower as well as maintaining the strong relationships with current Welltower clients. New business typically includes working on all new senior housing real estate acquisitions that Welltower completes including structuring, negotiating and closing all deals. My favorite part of the job is really just dealing with our great clients across the county and by working with these folks I know that I am part of improving the lives of the elderly population throughout our communities.

What do you like to do when you are not working?
Really just spending time with my wife and three daughters. My daughters are actively involved in many different sports so that keeps me busy, and I also help with coaching softball. I do enjoy golfing for sure and I am an avid Cleveland sports fan, so I do try to attend as many Cleveland games as I can. I am a Browns season ticket holder.

What is the most satisfying benefit you get from being a Rotarian?
I have only been involved in Rotary for a few months but to date I have really enjoyed the speakers and making more contacts across Toledo. Ultimately, once I get involved in some committees, I think the benefit will be being able to give back to the community.

Tell us about your family.
My wife Kristin and I have three daughters—Lauren (12), Natalie (9) and Leah (7)—and live in Perrysburg. My wife is a school psychologist, I think one of the best out there, but is currently staying at home with the girls. My parents still live in my hometown in Poland, OH and my wife’s parents are still in her hometown in Cridersville, OH.

Share one thing people do not know about you.
Really not sure there is one. I am pretty open book.

Share some “words to live by” or your favorite quote.
I honestly don’t have set words or quotes. Not really my thing. For work though I always go by the work hard mentality and good things will come. Everything will not go your way or may not be what you want to do, but put your head down and work hard and ultimately the right outcome will happen.

What would you be doing if you were not in your profession today?
Working on my golf game!

Outside of Rotary, please share other interesting civic or community involvement of which you are a part.
I am involved in many industry associations for Welltower and the Senior Housing industry (NIC, ALFA and ASHA). Currently, I am not involved in any other local groups.

Where do you see yourself in ten years?
Back to the quotes question above. I really don’t know and I honestly don’t think that far ahead. Main focus is on today and working hard and good things will come. I do see myself in a continuing senior leadership role in the senior housing industry.
You might have noticed something large and heavy traveling the streets of Toledo. Don’t be alarmed! It is just a cement truck featuring the Club’s logo. Thanks to the Kuhlman Corporation and Toledo Rotarians Ken Kuhlman and Tim Goligoski, the Rotary Club of Toledo is building for the future!

JOIN THE CONVERSATION!

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Nicholas Cron (4)
Todd Michaelson (4)
Judy Potter (5)
Amira Gohara (7)
James Caldwell (11)
Benjamin Goff (11)
Sanford Lubin (13)
Roy Cherry (14)
Mario Procaccini (14)
Philip Stiff (14)
Gary Thieman (14)
Creston Tarrant (16)
Alex Due (17)
John Schwartz (17)
Jim Scheib (18)
Michael Smith (18)
Robin Wheatley (18)
Jeff Cole (20)
Matthew Adkins (21)
Tom Uhler (24)
Bill Buckley (26)
Brad Rubini (27)
J. Michael Galbraith (28)
Katie Rofkar (29)
Barton Wagenman (29)
Mary Mancini (30)
Jack Niggemeyer (30)
Tony Ruth (30)
Tom Kabat (31)
Todd Myers (31)
Daniel Peffley (31)