Monday’s Meeting January 25, 2016:
Zuzanna Mleczak: Poland
The Club’s Youth Exchange Student, Zuzanna Mleczak, will discuss her country, Poland, and her city, Poznań, as well as Polish traditions, cuisine, the education system, and her family as well as her experience with the Rotary Youth Exchange Program. Ms. Mleczak was born in Poznan, Poland and has lived there her entire life. She is a student of Saint Mary Magdalene High School and enjoys traveling and skiing. While a Youth Exchange Student with the Rotary Club of Toledo, Zuza is a junior at Maumee High School. She has one brother who is 15. Zuza is the Club’s first Rotary Youth Exchange student in quite a few years.

Foundation Match Challenge
A Toledo Rotarian has come forward with an offer of a match which will help increase giving to our Annual Campaign and grow the endowment within our Foundation. For each dollar you increase this fiscal year over last, the Toledo Rotary Club Foundation will receive a matching dollar to grow the endowment fund. Each individual Rotarian will be matched up to $1,000, and all gifts must be received in the Rotary Office by March 31, 2016 to be matched.

Please consider increasing your gift as each dollar will make a difference!
You are part of a truly unique Rotary club that provides service and fellowship opportunities that have a tremendous effect on each of us and makes a meaningful difference in people’s lives.

Upcoming Meetings/Events
FRIDAY, January 22
7:30 am Member Engage/Retain, Café Marie (Dussel)
MONDAY, January 25—Speaker: Zuzanna Mleczak
Program: Poland/Youth Exchange
Greeters: Sharon Gaber, Tim Harrington, Scot Hinshaw, Bob Huber, Bernd Hunger, Gary Johnson, Jim Kamsickas, Brian Kennedy, Tim Koder, Martin LaMar
Committee Meetings:
11:00 am Program
1:00 pm Vocational
1:00 pm Water Service
1:00 pm Foundation Development
WEDNESDAY, January 27
8:00 am Marketing, Original Pancake (Central)
MONDAY, February 1—Speaker: Mordechai Kedar
Program: Middle East
Greeters: Paul Hong, Guisselle Mendoza, Majida Mourad, Kevin Mullan, Neil Neukam, Dean Niese, Daric Peppers, Judy Potter, Brad Rubini, Hunt Sears
MONDAY, February 8—Speaker: Toledo Jazz Orchestra
Program: Mardi Gras
Greeters: Jim Scheib, Joe Sharp, Paul Sullivan, Travis Tangan, Lou Tosi, Keith Walker, Tom Waniewski, Lori Vance, Zak Vassar, Dan Zimolzak
TUESDAY, February 9
7:30 am ITZA Ball, Café Marie (Secor)
WEDNESDAY, February 10
7:30 am Joint Exec Meeting, Original Pancake (Central)
MONDAY, February 15 NO MEETING
WEDNESDAY, February 17
7:30 am Board Meeting, Toledo Club
MONDAY, February 22—Speaker: Jeff Showell
Program: Musical Arts BGSU
Greeters: Matthew Adkins, Bob Amthor, Cindy Binkley, Linda Blackburn, Chad Buck, Bill Buckley, Jeff Cole, Ed Caldwell, John Getchey, Erik Ibsen
Committee Meetings:
1:00 pm Vocational
WEDNESDAY, February 24
12:00 pm Trustee Meeting, Toledo Club

Internet Viewing: The past meeting can be viewed online at https://vimeo.com/151480149.
Randy Oostra: Evolving Healthcare Model

Randy Oostra, president and CEO of ProMedica began the program by acknowledging that ProMedica was formed in 1986 by Toledo Rotarian Brian Rogers. ProMedica is a large non-profit which is community based, strategically focused, and mission driven. Randy said that they have become more advocacy focused in recent years and are most concerned with “your health and well-being.” Randy stated that the UT partnership “could be the best thing we’ve done.” ProMedica has 332 sites in 27 counties in 2 states with 12 hospitals and 16,000 employees. They have 45% of the Toledo metro market share. Paramount experienced 64% growth between 2010 and 2014. ProMedica’s revenue has doubled in the last 10 years. In the future, revenue growth and cost transformation initiatives will remain key to maintaining a strong margin.

In describing healthcare, Randy said it is the number one cause of bankruptcy with a lack of primary care and mental health. He sees an increased emphasis on personal wellness. Medicare will grow from 49 to 79 million and Medicaid will grow from 60 to 95 million. Ohioans spend more per person on health care than residents in all but 17 states. How healthy you are depends more on social determinants than anything else. In the U.S., 14% of households are food insecure and 19.5% have children who are food insecure. With seniors, 15% face hunger and 31% skip meals. ProMedica began a food reclamation program and since 250,000 pounds of food which would have otherwise been thrown out have been donated to the hungry. Randy thanked Hollywood casino, Mud Hens, and Walleye for their participation. Recently, ProMedica opened the Ebeid Institute’s Market on the Green in uptown to offer food options to those living downtown. Randy reiterated the need for more mental health care because 42.5 million adults in the U.S. suffer from mental illness and 19.7 million have a substance abuse problem with only 41.4% of individuals with mental illness reporting receiving treatment. Two in five children who need treatment do not receive it. ProMedica has partnered with Harbor Behavioral to increase care. Ohio is among the worst in the nation in infant mortality and ProMedica has implemented a pregnancy lifestyle assessment tool to provide assistance to mothers.

Service Opportunity

The Vocational Services Committee is excited to announce that it will host 3 days of Interact interviews this year! 15 Rotarians are needed per day to volunteer to conduct a one-hour informational interview with a high school student, then serve as their host for the lunch meeting (time commitment: 10-1pm). These interviews will be conducted at the Park Inn before the regular meeting.

Monday, March 14th – St. Francis
Monday, April 11th – TPS: Young Men & Women of Excellence
Monday, May 9th – St. Ursula/Notre Dame

Contact Vice Chairman Rachel Hobson at Rachel@HobsonCoaching.com if you can participate or for more information.

New Member

Paul Hong is a professor in the College of Business and Innovation at the University of Toledo where he started in 1987. He was born in Seoul, Korea and earned his doctorate from the University of Toledo in 2000. Paul and his wife, Sarah, have two daughters and five grandchildren who he cherishes. Paul is a member of the Institute of Management Accountants, the American Association of University Professors, the Academy of Management and the University Bible Fellowship. He enjoys martial arts, mentoring and coaching and strategic consulting. Paul’s classification is Education: University. Jerry Smolen sponsored Paul and Rebecca Zietlow was the seconder.

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Dan Skilliter
John Roemer

Helyn Bolanis in honor of PDG & PP Chuck Stocking
Libby Ruppert in memory of Richard D. Ruppert

Rotarians are Leaders!
Get to know . . . Kristina Latta-Landefeld

Describe your profession and what is your favorite part of it?
I am trained as a rowing coach, but work primarily as an administrator. I develop programs and coordinate our seven internal teams. My favorite part of my job is acting as a community connector, providing programming and collaborating with area organizations and schools to develop a new skill, provide a new outlook on our City, or prepare them for competition.

What do you like to do when you are not working?
I love traveling and cooking. I love the discovery involved in both, and returning home to appreciate what’s here every day- like the Mighty Maumee!

What is the most satisfying benefit you get from being a Rotarian?
I have yet to see what it is- and that is on me! So far, I really enjoy learning about what our great City has to offer (Polly Fox Academy, Mud Hens/Walleye) and the issues we face and how Rotarians are aiming to better them.

Tell us about your family.
My parents met in Toledo as activists in the 1980s and instilled a great sense of civic action in me. While I don’t take to the streets, I do feel a great urge to better my community. My dad and stepmom live on Lake Erie in Huron, OH and my mom lives in the Old West End and works at Mercy. I have no siblings. I have a partner, Jennifer, who I met in Toledo and shares my love of the river and my joy of cooking.

Share one thing people do not know about you.
I won my division in the Maumee Valley Adventure Triathlon this year.

Share some “words to live by” or your favorite quote.
The only constant is change.

What would you be doing if you were not in your profession today?
If I could “go back and do it all over again,” I would be an urban planner.

Outside of Rotary, please share other interesting civic or community involvement of which you are a part.
I am part of a board for an educational and critical thinking non-profit called News Juicer Foundation. I am also on the City of Toledo Parks and Recreation Advisory Committee.

Where do you see yourself in ten years?
I see myself working in organizational development and community outreach. I will definitely have a dog and hopefully a few more rowing medals.
2015-16 Foundation Goals

**Contributions Simplified**

Toledo Rotary Foundation Goal: Each member supports at the President’s Club Level—$250 annually

- **President’s Club:** $250 annually—$21/mo for 12 months
- Rotary International Foundation Goal: ‘Every Rotarian Every Year’ Level—$100 annually
- **Every Rotarian Every Year @ $100 annually = $9/mo for 12 months**
- Rotary International Foundation Goal: ‘End Polio Now’—$25 annually
- **End Polio Now @ $25 annually = $2/mo for 12 months**

$32 month = Goals Accomplished!

No Processing Fees

Contact the Rotary office @ 419-241-7060

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- Full page 10” x 7.5” = $1000

Please contact Jim Norman at jnorman@toledorotary.org or 419.241.7060 for information. Weekly rates are also available.

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  Amira Gohara (7)
  James Caldwell (11)
  Benjamin Goff (11)
  Sanford Lubin (13)
  Roy Cherry (14)
  Mario Procaccini (14)
  Philip Stiff (14)
  Gary Thieman (14)
  Creston Tarrant (16)
  Alex Due (17)
  John Schwartz (17)
  Jim Scheib (18)
  Michael Smith (18)
  Robin Wheatley (18)
  Jeff Cole (20)
  Matthew Adkins (21)
  Tom Uhler (24)
  Bill Buckley (26)
  Brad Rubini (27)
  J. Michael Galbraith (28)
  Katie Rofkar (29)
  Barton Wagenman (29)
  Mary Mancini (30)
  Jack Niggemeyer (30)
  Tony Ruth (30)
  Tom Kabat (31)
  Todd Myers (31)
  Daniel Peffley (31)