Monday’s Meeting: February 12, 2018

Justin Herdman
US Attorney’s Office

Justin Herdman was sworn in as the United States Attorney for the Northern District of Ohio on Aug. 21, 2017. He brings a depth and breadth of experience to his position representing the United States in court in Ohio’s northern 40 counties, including Cleveland, Toledo, Akron and Youngstown.

Herdman was an Assistant United States Attorney from 2006 through 2013, serving as Deputy Chief of the National Security, Human Rights, and Organized Crime Unit. He was responsible for investigating and prosecuting national security crimes, including the successful trial and appeal of a homegrown terror cell that sought to support al Qaeda. He was also part of the prosecution team of five self-proclaimed anarchists convicted of attempting to use explosives to blow up a Cleveland-area bridge.

Immediately prior to becoming U.S. Attorney, Herdman was a partner at Jones Day, where he represented businesses and individuals under investigation.

Before returning home to the Cleveland area, Herdman was an Assistant District Attorney in New York City, working for the legendary District Attorney for the borough of Manhattan, Robert M. Morgenthau, where Herdman prosecuted a wide range of violent crime and identity theft cases.

He serves as a Judge Advocate in the United States Air Force Reserve and is a former intelligence officer in the United States Navy Reserve. He earned his B.A. from Ohio University, his M.Phil. from the University of Glasgow, and his J.D. from Harvard Law School.
The Toledo Rotary Club Foundation recently awarded a grant in the amount of $10,000 to the Hospital Council of Northwest Ohio Pathways HUB. The goal of the grant is to provide services to 30 at-risk or disadvantaged women, who would not otherwise qualify for Pathway’s services due to being privately insured. The grant helps fund enrollments for women who work, who have private health-insurance, but who still struggle financially and have other social needs such as transportation, housing, baby items, etc. Thus far, nine women have received services with this funding. Many of these women were employed (44%) or actively looking for work (33%). Two women were provided assistance to apply for, and received Medicaid funding. The remaining grant balance will allow the Pathways HUB to continue to provide additional services to at-risk or disadvantaged pregnant women.

Pregnant women need early and regular prenatal care to help ensure their babies are born full term and at a healthy weight. Unfortunately, not all women have a support system to help care for themselves, manage stress and receive prenatal care. The Northwest Ohio Pathways HUB regional care coordination system launched in 2007 to combat infant mortality in Lucas County. Since then, low-income pregnant women have been connected to the medical care and social services needed to have full-term, healthy weight babies.

The Pathways HUB system relies on community health workers and other care coordinators employed by multiple clinical and community sites to assist those in need by working with them to develop a care plan and overcome barriers. Pathways HUB staff coordinates and trains community health workers and other care coordinators, as well as tracks intervention results.

How the funds were allocated for the nine women thus far:

- **9 Enrollments** — $100 each
- **5 Prenatal Visits** — $50 each
- **5 Social Service Referrals** — $50 each
- **2 Reproductive Life Plans** — $25 each
Mike Harders joined The University of Toledo as the vice president for advancement in March 2017. An advancement professional with more than 17 years of experience in higher education development, Mike leads The University of Toledo’s Division of Advancement, which includes Alumni Relations, Development, Marketing and Communications, and Special Events. Prior to joining UT, Mike was formerly vice president of university advancement and development at Kennesaw State University in Georgia. Before Kennesaw State, Mike was the Executive Director of Development at Missouri State University in Springfield, MO. While at Missouri State, Mike was active in the Sunrise Rotary Club serving as the Program Chair.

Mike was raised in Hutchinson, KS and is an alumnus of Kansas State University where he first started working in the higher education industry. In his spare time, Mike likes to spend time with his family enjoying the outdoors. He also dabbles at golf and tennis.

Mike lives in Toledo with his wife, Leigh, and children, Josephine and Henry.
Past Program: February 5, 2018
Kurt Franck & John Crisp

NewsSlide

NewsSlide, in the opinion of Kurt Franck, is an “adventure”. It brings news and information to consumers, and is a way to reach younger generations who get their news from multiple sources. NewsSlide allows advertisers to let their customers play, listen and see advertising messages. NewsSlide was launched in October and has been improving since the start. John Crisp said that people today are bombarded by thousands of messages via digital news, social media, etc. Getting your message out and telling your story effectively is getting more difficult in the world. A message has to make someone’s life better in order to have any impact, it has to be relevant and current. NewsSlide was designed for prolonged engagement, including stories, photo galleries and videos. Content can be updated multiple times throughout the day, keeping the news fresh and relevant. The free (for now) app is aimed toward members of Generation Z. Advertisers have a hard time reaching this group because they are always on electronic devices—whether it’s their phones or a gaming system. This generation also tends to watch non-traditional television, such as Netflix. NewsSlide was made to evolve and continue to change with technological advances. The move away from print toward digital is what drove The Blade to adapt to the changing world and create NewsSlide.

INTERNET VIEWING

The February 5 meeting can be viewed here: Kurt Franck & John Crisp

SAVE THE DATE!

International Service Committee & District 6600
Trip to Rotary International

Hurry, this event is limited to the first 25 participants!

What: Rotary District 6600 visits Rotary International in Evanston, IL
When: Friday, March 16, 2018 from 9:00am to approximately 3:30pm
Topics of discussion include:
1: Membership Engagement
2: Lake Erie Water Quality
3: International Service Projects/Global Grants
4: Programs
5: Foundation
6: Others TBD
Transportation: On your own
Optional hotel: Hilton Garden Inn Chicago North Shore / Evanston: $138 per night and is available Thursday, March 15 through Saturday, March 17th (checking out Sunday)

Please contact Ben Hunger for more information: ben@icfluid.com or (419) 467-2442

OPEN YOUR HEART. OPEN YOUR HOME

Rotary Youth Exchange

Consider Hosting Toledo Rotary Club’s International Exchange Student for the 2018-2019 school year.

Students learn a new language, discover another culture, and truly become global citizens. Exchanges for students 15 to 19 years old are sponsored by Rotary clubs in more than 100 countries.

Hosting an exchange student can be incredibly rewarding, bringing an international experience directly to your home. Host families provide room and board and share their lives with exchange students, involving them in family, community, and cultural activities.

Take a few minutes to watch the video below for answers to many common questions:

Watch Here

For information, contact
Karen Ranney Wolkins: karenranneywolkins@gmail.com or (419) 340-2555
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presents

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FRIDAY, APRIL 13TH, 2018
PARKWAY PLACE, 5:30PM – 11PM
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GEM Inc. of Walbridge, part of the Rudolph Libbe Group, has been ranked No. 2 and No. 7 in Michigan among Engineering News—Record Midwest’s Top Specialty Contractors of 2017. The rankings are based on 2016 regional revenue.

Fellow Rotarian Scott Kepp is vice president at GEM Inc., a member of the Rudolph Libbe Group of companies. Scott leads a team specializing in piping and mechanical installations as well as industrial capital projects and maintenance. He has expertise in contract negotiations, strategy, organizational growth and team building. Scott serves on the Toledo Rotary Youth Service Committee, is an executive board member of Boy Scouts of America, Erie Shores Council, and is a trustee of the Northwest Ohio Plumbers and Pipefitters Pension, Health and Welfare Funds.
We Welcome Guests at Rotary!

When bringing a guest to the Monday program, please sit at one of the tables marked “Guest Table”. There will be two designated tables near the floor mic each week for Rotarians and their guests. Come enjoy the program and get to know your future, fellow Rotarians!

Club Officers and Directors

President | Sharon Skilliter
President-Elect | Dick Wolff
1st Vice President | Tim Ryan
2nd Vice President | Peter Handwork
Secretary-Treasurer | Mike McIntyre

Board Members | Cindy Binkley, Bob DiNardo, Reg Jackson, Steve Johnson, Brian Kennedy, Jim Kniep, Dean Niese, Dan Skilliter

Foundation Officers and Trustees

Chairman | Louise Jackson
Vice Chairman | Kathy Mikolajczak
Secretary-Treasurer | Gary Murphy
Trustees | Tom Backoff, Carol Bintz, Eric Fankhauser, Judy Leb, Mary Mancini, Chuck Stocking

Staff

Executive Director | Kathy Tate
Executive Assistant | Emily Clement
Toledo Rotary Website | toledorotary.org
Toledo Rotary Phone | 419.241.7060

Rotary International

President | Ian Riseley
Governor, District 6600 | Deb Cheney
Area 4 Assistant Governor | Dave Dennis
RI Website | rotary.org

February Birthdays

John Clement Jr. (3)
Patrick Kenney (4)
Robert Wilkins (5)
Tom Backoff (6)
Kevin Miller (7)
Yuval Zaliouk (10)
Sharon Skilliter (10)
Bill Southern (11)
Kathy Tate (11)
Jerry Smolen (13)
Martin McManus (14)
Michael Pfeiffer (14)
Steve Evert (14)
Paul Hong (15)
Brent Schneider (15)
John Day (16)
Ken Kuhlman (16)
Matthew Trzcinski (16)
Bob Howell (17)
John Fedderke (18)
Joe Luzar (19)
Lynette Reichle (19)
Amy Hoffman (19)
Lauren Douglas (23)
Mary Ellen Pisanelli (23)
Megan Meyer Foos (23)
Mark Jacobs (26)
Mike Noble (26)
Bill Ozuk (27)